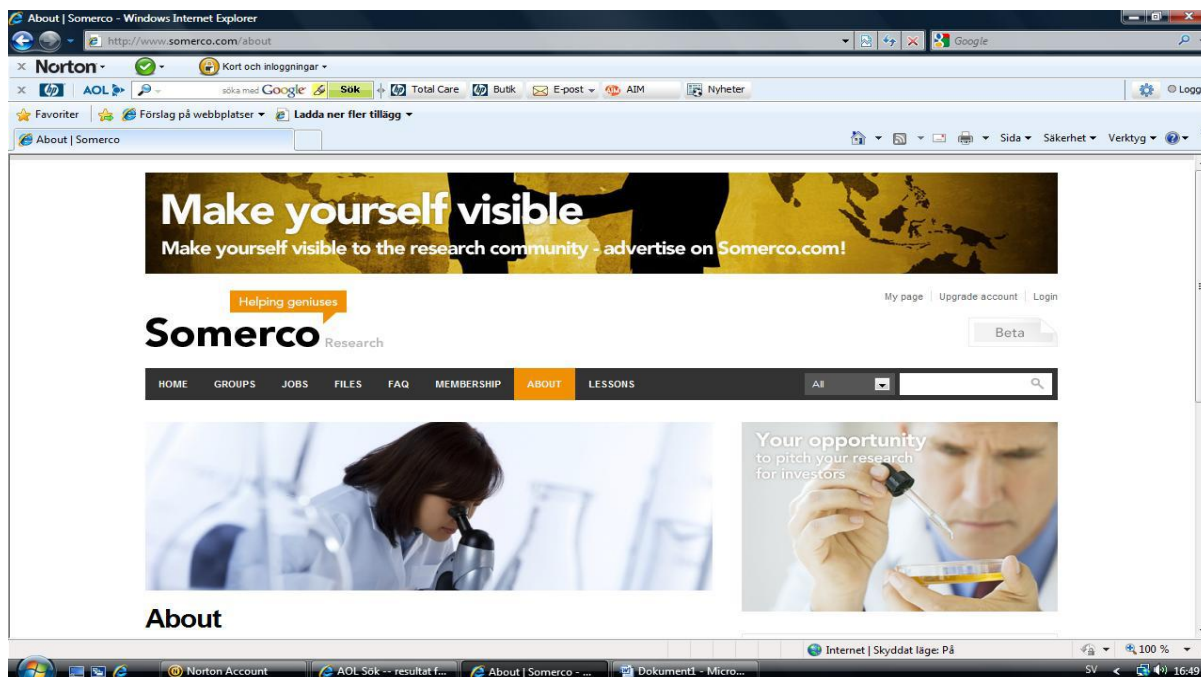


## Mediakit – Somerco Research

Advertise on Somerco.com to become visible to professionals in the research community. Your ads are placed at prime positions with high visibility. You choose either Panorama (on the top of the page) or right 1 (on the right under the menubar).



We have chosen to work with 24/7 real media, which we think is a leader in providing multi-platform internet marketing strategies. Their platform enables us to develop ours and our advertisers need to target their audience.

Currently, it is possible for our advertisers to use the file formats: gif, jpg, png, swf.

Ad type	Size in Pixels	Max Kb	CPM Price
Panorama	970 x 120	50	€ 2,6
Right 1	336 x 225	50	€ 2,6

Your material should be sent to Somerco at least three business days before your campaign start. Your campaign will include a minimum of 10 000 impressions. Your material should be sent to [advertising@somercor.com](mailto:advertising@somercor.com)

In addition, to your material provide us the following information: number of impressions you want purchase, start date for your campaign, your address, VAT number and contact person. For any additional information contact us at the same email address.